

EU4BCC: Creative Industries CONSORTIUM CONFERENCE

Creative Solutions in Challenging Times EU and EaP Cooperation within Creative Industries Sector

Joint-Hybrid Event

December 7th 2022 – Tbilisi, Georgia

Venue: *Tbilisi Marriott Hotel, Address 13 Shota Rustaveli Ave, Tbilisi, Georgia*

Link to join *Online Conference* to be sent to registered participants before the event

12:30– 13:00	Registration – Welcome Coffee
13:00– 13:30	OPENING REMARKS <ul style="list-style-type: none"> • Levan Davitashvili, Vice Prime-Minister, Minister of Economy and Sustainable Development of Georgia • Pawel Herczynski, the Ambassador of the European Union to Georgia • Giorgi Pertaia, President of the Georgian Chamber of Commerce • DG Grow EC Creative Industries TBC
13:30 – 15:00	KEY PRESENTATIONS <ul style="list-style-type: none"> • DG Near presentation TBC • EU4BCC: Connecting Companies Project Overview <i>Laura Velasco</i>, Senior Project Officer, Eurochambres • EU4BCC Creative Industries Consortia Results <i>Audrone Masandukaite</i>, Head of International Relations, Vilnius CCIC • Creative Industries in Georgia <i>Erekle Zurmukhtashvili</i>, CEO, Leavingstone • Creative Industry - What is It and Where It's Going <i>Kristiina Urb</i>, Consultant and Researcher of Creative Industries, Creative Estonia
15:00 – 15:30	Coffee Break
15:30 – 16:00	<ul style="list-style-type: none"> • Incentives and Support for Creative Industries in Georgia <i>Irakli Gabriadze</i>, Deputy-Ceo, Enterprise Georgia • A Success Story of Lithuanian-Georgian Friendship in Films and Theatre <i>Vytautas V. Landsbergis</i>, Film and theatre director, A Propos Studija
16:00 – 16:45	Panel Discussions – Creative Industries in Challenging Times <ul style="list-style-type: none"> • Export Design, <i>Eva Leemet</i>, CEO, Creative Estonia (ESTONIA) • Study Visits for Audio-visual Sector within Creative Industries, <i>Milda Savickaite</i>, Infobalt (LITHUANIA) • Create.Industry! – Bridging Culture and Creativity of Bulgaria, <i>Dilyana Gerdzhikova</i>, Management Consultant, Plovdiv Chamber of Commerce and Industry (BULGARIA) • Media & Ads, <i>Erekle Zurmukhtashvili</i>, CEO, Leavingstone (GEORGIA) • Films & Ads, <i>Ringaile Lescinskiene</i>, CEO, Funky Production House (LITHUANIA – GEORGIA)
16:45 – 17:00	EU4BCC - ERASMUS Mobility New Upcoming Project TBC <i>Laura Velasco</i> , Senior Project Officer, Eurochambres Conclusions and Closing Remarks <i>Audrone Masandukaite</i> , Head of International Relations, Vilnius CCIC
17:00 – 17:30	Networking Coffee