

EU4BCC: Creative Industries CONSORTIUM CONFERENCE

Creative Solutions in Challenging Times EU and EaP Cooperation within Creative Industries Sector

Joint-Hybrid Event

December 7th 2022 – Tbilisi, Georgia

Venue: *Tbilisi Marriott Hotel, Address 13 Shota Rustaveli Ave, Tbilisi, Georgia*

Link to join *Online Conference* to be sent to registered participants before the event

12:30– 13:00	Registration – Welcome Coffee
13:00– 13:30	OPENING REMARKS <ul style="list-style-type: none"> • <i>Levan Davitashvili, Vice Prime-Minister, Minister of Economy and Sustainable Development of Georgia</i> • <i>Pawel Herczynski, the Ambassador of the European Union to Georgia</i> • <i>Giorgi Pertaia, President of the Georgian Chamber of Commerce</i> • DG Near TBC
13:30 – 15:00	KEY PRESENTATIONS <ul style="list-style-type: none"> • DG Grow EC Creative Industries presentation TBC • EU4BCC: Connecting Companies Project Overview <i>Ia Khodeli, Project Officer, Eurochambres</i> • EU4BCC Creative Industries Consortia Results <i>Audrone Masandukaite, Head of International Relations, Vilnius CCIC</i> • Creative Industries in Georgia <i>Erekle Zurmukhtashvili, CEO, Leavingstone</i> • Creative Industry - What is It and Where It's Going <i>Kristiina Urb, Consultant and Researcher of Creative Industries, Creative Estonia</i>
15:00 – 15:30	Coffee Break
15:30 – 16:00	<ul style="list-style-type: none"> • Incentives and Support for Creative Industries in Georgia <i>Irakli Gabriadze, Deputy-Ceo, Enterprise Georgia</i> • A Success Story of Lithuanian-Georgian Friendship in Films and Theatre <i>Vytautas V. Landsbergis, Film and theatre director, A Propos Studija (GEORGIA – LITHUANIA – UKRAINE)</i>
16:00 – 16:45	Panel Discussions – Creative Industries in Challenging Times <ul style="list-style-type: none"> • Export Design, Eva Leemet, CEO, Creative Estonia (ESTONIA) • Study Visits for Audio-visual Sector within Creative Industries, Milda Savickaite, Infobalt (LITHUANIA) • Create.Industry! – Bridging Culture and Creativity of Bulgaria, Dilyana Gerdzhikova, Management Consultant, Plovdiv Chamber of Commerce and Industry (BULGARIA) • Media & Ads, Erekle Zurmukhtashvili, CEO, Leavingstone (GEORGIA) • Films & Ads, Ringaile Lescinskiene, CEO, Funky Production House (LITHUANIA – GEORGIA)
16:45 – 17:00	<ul style="list-style-type: none"> • EU4BCC, upcoming opportunities in 2023: Mobility scheme, <i>Laura Velasco, Senior Project Officer, Eurochambres</i> • Conclusions and Closing Remarks, Audrone Masandukaite, Vilnius CCIC and Gayane Tadevosyan, Chamber of Commerce and Industry of Armenia
17:00 – 17:30	Networking Coffee