



Lithuanian Professionals in Spain

Inspired by Global Lithuanian Leaders

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The Club of Lithuanian Professionals in Barcelona





Network connecting Lithuanian professionals around Spain

- ❑ **Established:** July 2021
- ❑ **LinkedIn and Facebook Followers:** 54 + 365 = 419
- ❑ **Mission:** Connect all Lithuanian professionals in Spain, support the local clubs in their missions as well as build beneficial relationships with local and Lithuanian businesses and organizations
- ❑ **Key Achievements:** facilitated establishing PRO Clubs in Barcelona and Madrid and became the economic diplomacy 'Team Lithuania' member

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The Club of Lithuanian Professionals in Barcelona

- ❑ **Established:** September 2021
- ❑ **Number of official members:** 37 + 1 corporate member
- ❑ **LinkedIn and Facebook Followers:** 201 + 169 = 370
- ❑ **Key Achievements:** MWC, Int. Conference Building Bridges Between Lithuanian and Spanish Startup Ecosystems, Monthly Member Afterwork Mingle

The Club of Lithuanian Professionals in Madrid

- ❑ **Established:** May 2022
- ❑ **Number of official members:** in progress
- ❑ **LinkedIn and Facebook Followers:** 40
- ❑ **Key Focus:** establish a solid base and gather Lithuanian professionals in Madrid to connect, share and create



Establishing Business in Spain

OPPORTUNITIES:

- ❑ Market size and scaling opportunities
- ❑ Window to LatAm market
- ❑ Pool of multilingual talents
- ❑ Attractive location
- ❑ Pool of wide range of industries

CHALLENGES:

- ❑ Language barrier (Spanish is the MUST)
- ❑ Time consuming and inefficient processes related to public authorities
- ❑ Talent retention: post-covid environment and flexibility working from anywhere around the world makes Spain less attractive
- ❑ Inflation and increasing cost of living (biggest cities)

