

Future opportunities in the skilled trades - proposal for a new type of educational project

Start-up competitions and tenders, actually are aimed mostly at young people with "higher education", events for potential company founders and entrepreneurs are aimed at small groups of people who are already interested. With the concept presented here, the group of approachable young people, who can be interested for entrepreneurship, is drastically expanded.

This project

- promotes trainees in a previously neglected area of vocational training
- helps to stabilize trainees at risk of dropping out
- offers participants further opportunities for professional development

Action

In vocational schools, assessments workshops are held class by class, participation is voluntary. In cooperation with teachers, trainees at risk of dropping out are identified; they are referred to the available advice and support options. Apprentices are identified who have further potential, they are invited to part-time entrepreneurship workshops. An opportunity for young women and girls as well as for trainees with a migration background.

For those interested, they long term lead to business start-up or takeover advice together with the transferor. However, even participants who decide not to become self-employed will benefit from the content and experience gained, stabilized as journeymen and interested in master classes.

This project is based on a young talent sports concept, used in german sport organizations. We are now using this concept in a modified form with young people in vocational training, initially in the skilled trades. The "orientation towards competitive sport" is replaced here by orientation towards the establishment of new businesses or takeovers, if they are suitable and interested.

Creation of the workshops

They encourage joy in learning, rely on emotionalization instead of academization in order to create better career prospects.

Cooperation

The measure takes place in cooperation with organizations of the trade, chambers, district handicrafts, guilds, as well as vocational schools.