

Trade fairs in Israel

Konstantin Hazanov, Adv.



**The economic
division-MFA**

01

**The Embassy – how
can we help?**

02

**Lithuania & Israel -
Business opportunities**

03

04

Our Networking

05

Examples of Cooperation

06

Upcoming events



01

The economic division-MFA



Role and duty

Contribution to the development and strengthening of economic ties and increasing bilateral trade between Israel and other countries by promoting Israeli exports and innovation, encouraging foreign investments in Israel, establishing and enhancing business cooperation



02

The Embassy



Our main duties and goals

Identification of opportunities


Maintaining relations and contacts of the Embassy with the relevant people institutions and media

Assisting Israeli companies seeking for doing business and local companies seeking for business opportunities in Israel

Distributing information about business opportunities

Initiating & Supporting Business Delegations, Road Shows, Economic Events

Promoting Bilateral economic agreements



03

Lithuania & Israel - Business opportunities

Key Export sectors from Lithuania to Israel (2019)

Value (thousands of USA Dollar)

Wood and articles of wood

4647

Cereals (Barley, wheat and meslin)

4522

Miscellaneous edible preparations

6920

16729

Live animals

5395

Furniture; bedding; lamps; medical furniture; prefabricated buildings

3028

Pharmaceutical products

Key Import sectors from Israel to Lithuania (2019)

Value (thousands of USA Dollar)

Essential oils and resinoids; cosmetic and toilet preparations

3727

Optical, photographic, measuring and medical instruments

6550

Miscellaneous chemical products

5279

5759

Electrical machinery and equipment, sound and TV recorders and reproducers parts

4558

Machinery and mechanical appliances and computer equipment

1932

Plastics and articles thereof

04

Our Networking



Contacts of Innovation and business organizations in Israel



The Innovation Authority



The Israel Export Institute and Int. cooperation institute (IEICI)



National Cyber Directorate



Federation of Israel Chambers of commerce



Private sector companies and investors



Ministry of economy and Industry



The Peres center for Peace and Innovation

05

Examples of Cooperation

Our actions



Mediation

Creating connection between LT & IL companies in the fields of:

- Medical equipment
 - High-tech
- Laser and security
 - Dairy
 - Toys

Sharing information via social media channels and relevant POC's:

- “one company a week”
- Open calls published by the Israeli governmental authorities
- Relevant proposals based on the local market needs

Information



Identifying opportunities

Attending meetings with the private sector's investors, manufacturers and entrepreneurs, as well as governmental and semi-governmental organizations



06

Upcoming events

ISRAEL State of Israel Ministry of Foreign Affairs

Ministry of Economy and Industry Foreign Trade Administration

ISRAEL EXPORT INSTITUTE

MINISTRY OF HEALTH

Healthcare Israel

MEDinISRAEL
Shaping the Future of Healthcare

THE 6th INTERNATIONAL CONFERENCE & EXHIBITION
APRIL 20-21, 2021

GOES VIRTUAL

MedinIsrael

April 20-21, 2021

EcoMotion
Smart Mobility Community

SAVE the DATE **ECOMOTION 2021**
May 19th // Going HYBRID

The Smart Mobility Initiative

Ministry of Economy and Industry

ISRAEL INNOVATION INSTITUTE

EcoMotion

May 19, 2021

WATEC Israel 2019 Water Technology and Environment Control
November 18-21, 2019 David InterContinental, Tel Aviv

HOME ABOUT CONFERENCE CLEANVEST SUMMIT DISPLAY AREAS TOURS & ACCOMMODATION **REGISTRATION**

B2B NETWORKING SOCIAL EVENTS

Watec

December, 2021





Thank you!